

2021 AGM Report – Online Store

The Quilts of Valour - Canada Society online store opened for business in October 2020. Our opening inventory included a supply of eight quilt patterns. Thank you to the designers who donated their intellectual property to QoVC to print and sell these patterns in our online store.

Since opening a year ago, we have added additional products to the inventory, including greeting cards, precut fabrics, fabric by the metre, a quilt panel and two fat quarter fabric bundles. The poppy panel, and the service and valour bundles have been very successful.

The poppy panel image and the image used to create the greeting cards was gratefully donated by Patrick Milner.

The online store net sales for our first year in business ending July 31 2021 totalled just over \$14,500.00. Shipping costs have been estimated at approximately 20%.

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